

Seven years in complex
technical environments

Yibo SUN

Product Designer

- Employed · 1-month notice

SKILLS

User research and interviews
Business needs analysis
Workflow mapping
Documentation
Testing and iterations
Prototyping
Data-driven decision-making
Clear communication

TOOLS

Figma
Adobe Suite
Office Suite
Generative AI (prompting)
ArcGIS / QGIS
AutoCAD / SketchUp
OneNote / Confluence
Planner

METHODS

Human-centred design
Design Thinking
Agile (fundamentals)

LANGUAGES

French · fluent
English · fluent
Chinese · native

COMMUNITY

FLUPA member (2026)

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in LINKEDIN
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🌐 PORTFOLIO
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📍 LOCATION
Lille · Open to relocation in
France
Remote within Europe

ABOUT

Product Designer with 6 years in a technical design office. I design clear business tools for complex environments: B2B, GIS, energy, environment and engineering. With a background in graphic design, landscape design and urban planning, I like to understand real-world use, simplify workflows and share knowledge.

EXPERIENCE

Technical Design Engineer

Since 2020

Axione (Bouygues Group) · Lille — Fibre-optic network deployment · Ain, Auvergne and ADN contracts

Portfolio case study: designed an onboarding to hand over an as-built documentation task to 6 non-experts (illustrated process, checklist, QGIS template) → **-33% expert workload.**

- Analysed user needs, identified pain points and tested improvements (FME, macros, plug-ins).
- Delivered on-site and remote training, user support and quality control of project files.

Assistant Landscape Project Manager

2019

Phytolab · Nantes — Redevelopment of the La Baule and Pornichet seafront

- Site analysis, benchmarking and design scenarios; graphic materials (sketches, models, renderings) and multidisciplinary steering-committee workshops.

EDUCATION

2026 **AI-Powered Human-Centered Product Design** · Interaction Design Foundation

2018 – 2019 **Urban planning** · University of Lille

2016 – 2017 **French language** · University of Bordeaux

2011 – 2015 **Art and design** · ECNU, Shanghai

INTERESTS

Cooking, travel, museums